

Clearswift & The Echoworx Encryption Portal

There are a variety of Email Encryption options available on the market today, but a number of these solutions can be too complicated for people to use and adoption of encryption technology is often hindered for this reason. Clearswift in conjunction with Echoworx provide an intelligent, automated encryption solution to ensure that email messages are delivered securely, and critical information is protected from today's cyber threats – within or outside the network.

Products

On-Premise Portal Encryption is an optional, priced module for the following products:

- Clearswift SECURE Email Gateway (SEG)
- Clearswift ARgon for Email

Support

Clearswift provides 24x7 global support as standard, with additional options for premium support.

Business Problem

Encryption offers the most advanced level of protection for secure information sharing through email, but many organizations are unsure of the best encryption method to adopt, including how to deploy it, configure it and get staff and external email recipients to use it correctly.

The key issue with Email Encryption is the need for key exchange of public keys to email to be encrypted. PGP and S/MIME encryption is industry standard and works fine for businesses communicating with other businesses (B2B). However, these options are not ideal when a business needs to communicate with small organizations or members of the public (B2C).

This is largely due to the practical issue of educating the users, both internally and externally, as to how to use the encryption functionality within Microsoft Outlook (email client), Office 365 or G-Mail effectively. Examples of this include a chartered accountant needing to send sensitive data to the client, a doctor needing to email a medical report to a patient, or a hotel needing to email a reservation confirmation to a guest. The Accountant, Doctor and Hotel Representatives are experts in their associated fields, but they are not an expert in email encryption.

Furthermore, some organizations may have relationships with third-parties where they need to use a particular encryption method such as PGP, but where the messaging platform that they operate on such as Microsoft Office 365 does not natively support PGP encryption.

Clearswift in conjunction with Echoworx offer an Encryption solution that resolves the above uncertainties and business challenges.

The Solution

The benefit of using the Clearswift's SECURE Email Gateway (SEG) or ARgon for Email products in conjunction with Echoworx's OneWorld Encryption Portal is that the email encryption process can be entirely automated or a more streamlined and user-friendly encryption option deployed for those who want to control what information is encrypted and when.

The Clearswift products provide TLS email encryption which encrypts 'the pipe' in which email travels through. Echoworx encrypts 'the data' - the email that is travelling through the pipe. Effectively, Echoworx is the mechanism/tool used for automating encryption and the Clearswift products provide the intelligent decision making as to what email should be encrypted.

About Clearswift

Clearswift is trusted by organizations globally to protect critical information, giving teams the freedom to securely collaborate and drive business growth. Its unique technology supports a straightforward and 'adaptive' data loss prevention solution, avoiding the risk of business interruption, enabling organizations to gain visibility and control of their critical information 100% of the time.

As a global organization, Clearswift is headquartered in the United Kingdom, with offices in the United States, Germany, Australia and Japan and has an extensive partner network across the globe.

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The combined solution offers organizations three types of Encryption options:

- (1) Client initiated.** This is where the user has made the decision that the email communication needs to be encrypted. The user very simply either clicks on an "Encrypt" button (add an x-header to the email) within the Outlook OR the user adds a token into the subject of the email – e.g. [ENCRYPT]. Once the user sends the email, the Clearswift SECURE Email Gateway will identify the button has been selected by looking for the x-header OR detects the [ENCRYPT] within the email subject line. The Clearswift SEG will then send the communication to Echoworx for encryption (securely).
- (2) Content initiated.** This is where the client has not made any decisions on whether the email should be encrypted or not, and when the Clearswift's SEG or ARgon for Email steps in. Using deep content inspection engine and granular security policy, the Clearswift can identify the context of the email and whether it needs to be encrypted. The polices can be set up to detect in text format or within images (using Optical Character Recognition):
 - a.** PCI – credit card information
 - b.** PII – personal information
 - c.** Data formats, for example excel files with sensitive information / Intellectual Property
- (3) Route initiated.** This is where client is not aware of the sensitivity of the recipient and the business decision has been made that all email communication to the recipient must be encrypted regardless of the content of the data. This means the Clearswift SEG or ARgon product can determine the email will be encrypted by recognizing the email domain, for example, @clearswift.com

Once the Clearswift SEG or ARgon for Email products have made intelligent decisions when to encrypt messages (based on numerous criteria), the email message is then relayed securely over TLS to the OneWorld Web Portal where messages are automatically encrypted using OneWorld's cloud-based X.509 Certificate Authority.

The three different decision capabilities of the combined Clearswift and Echoworx solution mean that regardless of the users understanding of encryption, email will always be securely transmitted through the business communication processes. This underpins organizational security policies as well as legislative requirements such as PCI-DSS, GDPR and other statutory regulations.

More information:

For more information or pricing, contact the Clearswift team at www.clearswift.com/contact-us